



PARTICIPANT PRICING FOR RESTAURANT REBOUND

October 5~11, 2020

CITY

Mission Viejo is a close-knit, affluent community in South Orange County. It boasts a number of honors for its livability and sense of community spirit.

EVENT

MVRW Participating Restaurants are full and partial service restaurants located within city limits. There are no restrictions on specials to be offered. This is year 4 for this event and the last 3 years' feedback from the restaurants and community have been outstanding.

PEOPLE

Citizens in Mission Viejo are extremely involved in their community. Programs emphasizing local pride and active lifestyles thrive here. City sponsored events, like MVRW, are routinely highly supported and 'talked up' by residents.

Our city loves to support local business...
Here's why you should join the Restaurant Week fun!



ABOUT



PRICING

Mission Viejo Restaurant Week wants you!
We need the delicious creativity of all our eateries to make this week complete. Sign Up and get ready for a crowd!

RESTAURANT REBOUND

Major Changes: Participation Fee is \$100.00.

The Pandemic has had a significant impact on all citizens and as a result the Chamber is offering a special price for this 4th Annual Restaurant week.

Benefits you receive for the \$100.00

- City E Newsletter reaching 28,000 subscribers
- Social Media Channels reaching 65,000 followers
- Email Blasts Weekly
- Digital Marque Signage reaching nearly 50,000 vehicles daily
- Best Demonstrated Practices Guideline Provided
- Pole Banner Advertising on main streets of the City
- TV commercial shown on many Cable TV stations
- Marketing and Sales Expertise
- Newspaper Event Notice
- Radio Recognition

For more information on participation requirements and benefits, visit MVrestaurantweek.org.